

Tex Mex 5k Race for Open Space Wednesday, June 26, 2024



Tex Mex Connection Restaurant is hosting the 34th Tex Mex 5k Race for Open Space. **Wissahickon Trails** is proud to be the main beneficiary of this event with over one million dollars raised to protect and restore the land and waterways of the Wissahickon Valley over the past 24 years.

Become a sponsor for one of the longest running and most popular weeknight runs in the region. Join the broad, loyal community that has supported this event for decades - runners, North Wales neighbors, Tex Mex Connection customers, and the Wissahickon Trails community.

Sponsors will be promoted through all event communications, event signage, and recognition in all our marketing channels.

Event attendance - 1,300 runners, 150 volunteers, plus spectators

Website - 4,100 visitors per month

Emails - 6,870 subscribers

Newsletters - 2,500 addresses

Social Media - 15,000 followers across Facebook, Instagram, X, Threads, and LinkedIn

Sponsors at the Trail Maker \$1,400 level and above can have a marketing presence at the event and gain direct exposure to 1,300 runners, 150 volunteers, and spectators at the race.

Tex Mex 5k Race for Open Space - Sponsorship Benefits					
	Environmentalist \$10,000	Preservationist \$5,500	Conservationist \$2,750	Trail Maker \$1,400	Small Business \$750
Recognition in all marketing channels	X	X	X	X	X
Company logo featured on event signage and t-shirt	X	X	X	X	X
On-site marketing presence	X	X	X	X	
Complimentary race entries	10	8	6	4	2
Seating in the VIP Green Ribbon Tent with Tex Mex Connection buffet and frozen margarita bar	Reserved table for 10	8 seats	6 seats	4 seats	2 seats
Corporate volunteer service day; scheduled at a later date	X				
Food & drink tickets for 20 to a Tex Mex Connection Tiki Party	X				

Contact Lisa Hansell, Wissahickon Trails Senior Development Manager
lisa@wissahickontrails.org | 215-479-7432-cell

12 MORRIS ROAD | AMBLER, PA 19002 | 215-646-8866 | INFO@WISSAHICKONTRAILS.ORG | WISSAHICKONTRAILS.ORG

The Wissahickon Valley Watershed Association, doing business as Wissahickon Trails, is a non-profit organization. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. ♻️ Printed on recycled paper.

Tex Mex 5k Race for Open Space
Wednesday, June 26, 2024



Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, lisa@wissahickonstrails.org

Wissahickon Trails - Lisa Hansell, 12 Morris Road, Ambler, PA 19002

Company Information

Company Name: _____

Your Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Levels

___ Environmentalist \$10,000

___ Trail Maker \$1,400

___ Preservationist \$5,500

___ Small Business \$750

___ Conservationist \$2,750

Payment Information

___ Payment by credit card online - <http://weblink.donorperfect.com/WTSponsorship>

___ Check for \$_____ (payable to Wissahickon Trails)

___ Remit invoice for \$_____

___ Pledge of \$_____ to be paid by ___/___/___

Company logo

Please send a hi-resolution company logo file as a jpeg or png.

Lisa Hansell - lisa@wissahickonstrails.org