

Maple Sugaring Festival Sunday, February 25, 2024



For over 15 years, Wissahickon Trails has welcomed curious community members of all ages to our **Maple Sugaring Festival**. Visitors take a guided tour to learn about the maple sugaring process – from sap to syrup – followed by treats and hot chocolate.

This year's event will take place on **Sunday, February 25, 2024**, from 11:00 am to 4:00 pm at Four Mills Nature Reserve and our newly renovated headquarters in Ambler, PA. **Being a sponsor for this event provides exposure to 300 visitors**, of which the majority are **families with elementary-aged children**. Sponsorship levels range from \$500 - \$2,500.

- Your company logo will appear on our marketing materials including event signage and in all our communications channels.
 - Website – 3,700 visitors per month
 - Emails – 6,000 subscribers
 - Newsletters – 2,500 addresses
 - Social Media – 13,650 followers across Facebook, Instagram, Twitter, and LinkedIn
- Complimentary event registrations.
- \$1,250 sponsorship provides opportunity for a table at the event.
- \$2,500 sponsorship provides tabling opportunity and a future lunch & learn program led by Wissahickon Trails naturalist.

Your support of Wissahickon Trails and the Maple Sugaring Festival shows a shared commitment for protecting our local environment and keeping green spaces and trails open and available for the community to enjoy.



Interested in becoming a sponsor or need more details?

Contact Lisa Hansell, Senior Development Manager

lisa@wissahickontrails.org | 215-479-7432-cell

12 MORRIS ROAD | AMBLER, PA 19002 | 215-646-8866 | INFO@WISSAHICKONTRAILS.ORG | WISSAHICKONTRAILS.ORG

The Wissahickon Valley Watershed Association, doing business as Wissahickon Trails, is a non-profit organization. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. ♻️ Printed on recycled paper.

Maple Sugaring Festival Sunday, February 25, 2024



Sponsorship Commitment Form

For more information contact:

Lisa Hansell, Senior Development Manager | lisa@wissahickonstrails.org | 215-479-7432

Company Information

Company Name: _____

Your Name: _____

Title: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Levels

___ Conservationist \$2,500

___ Trail Maker \$1,250

___ Small Business \$500

Payment Information

___ Payment by credit card online - <https://bit.ly/3nJcNIU>

___ Check enclosed for \$_____ (payable to Wissahickon Trails)

___ Mail to: Wissahickon Trails | 12 Morris Road | Ambler, PA 19002

___ Send invoice for \$_____

___ Pledge of \$_____ to be paid by ___/___/___

Company Logo

Please send a hi-resolution company logo file as a jpeg or png.

Lisa Hansell - lisa@wissahickonstrails.org