

Tex Mex 5k Race for Open Space Wednesday, June 21, 2023



Tex Mex Connection Restaurant is hosting the 33rd Tex Mex 5k Race for Open Space. **Wissahickon Trails** is proud to be the main beneficiary of this event with over \$1,000,000 raised to protect and restore the land and waterways of the Wissahickon Valley over the past 23 years.

Become a sponsor for one of the longest running and most popular weeknight runs in the region. Join the broad, loyal community that has supported this event for decades - runners, North Wales neighborhood, Tex Mex Connection customers, and the Wissahickon Trails community.

Sponsors will be promoted through all event communications, event signage, and recognition in all our marketing channels.

Event attendance - 1,250 runners, 150 volunteers

Website - 3,700 visitors per month

Emails - 6,800 subscribers

Newsletters - 2,500 addresses

Social Media - 11,650 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsors at the Trail Maker \$1,250 level and above have the opportunity to have a marketing presence at the race providing in-person exposure to the 1250 runners, 150 volunteers and spectators.

Tex Mex 5k Race for Open Space - Sponsorship Benefits

	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition in all marketing channels	X	X	X	X	X
Company logo featured on event signage and t-shirt	X	X	X	X	X
On-site marketing presence	X	X	X	X	
Complimentary race entries	10	8	6	4	2
Seating in the VIP Green Ribbon Tent with Tex Mex Connection buffet and frozen margarita bar	Reserved table for 10	8 seats	6 seats	4 seats	2 seats
Corporate volunteer service day; scheduled at a later date	X				
Food & drink tickets for 20 to a Tex Mex Connection Tiki Party	X				

Contact Lisa Hansell, Wissahickon Trails Senior Development Manager

lisa@wissahickontrails.org | 215-479-7432-cell

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Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, lisa@wissahickonstrails.org

Wissahickon Trails - Lisa Hansell, 12 Morris Road, Ambler, PA 19002

Company Information

Company Name: _____

Your Name: _____

Title: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Social Media handles: Facebook Instagram Twitter LinkedIn
List all that apply

Sponsorship Levels

- | | | | | | |
|-----|------------------|----------|-----|----------------|---------|
| ___ | Environmentalist | \$10,000 | ___ | Trail Maker | \$1,250 |
| ___ | Preservationist | \$5,000 | ___ | Small Business | \$500 |
| ___ | Conservationist | \$2,500 | | | |

Payment Information

- ___ Payment by credit card online - <http://weblink.donorperfect.com/WTSponsorship>
- ___ Check for \$_____ (payable to Wissahickon Trails)
- ___ Remit invoice for \$_____
- ___ Pledge of \$_____ to be paid by ___/___/___

Company logo

Please send a hi-resolution company logo file as a jpeg or png.
Lisa Hansell - lisa@wissahickonstrails.org