

# 53<sup>rd</sup> Annual Creek Clean Up

## April 29, 2023



The first **Wissahickon Creek Clean Up** was held in 1970 to coincide with the first Earth Day. As we celebrate the **53<sup>rd</sup> anniversary** of both events, businesses and the community will come together to show their commitment to restoring nature and building a healthier planet for generations to come.

**We are asking your business to partner** with Wissahickon Trails as a **sponsor** of the Wissahickon Creek Clean Up and show the community that your business supports the mission of engaging a diverse community of people to protect and enjoy the land and waterways of the Wissahickon Valley.

This year's event is **Saturday, April 29** and will bring together **400+ community members** of all ages to clean the Wissahickon Creek from top to bottom. After cleaning, everyone is invited to the **Talkin' Trash Picnic**, where volunteers come together to celebrate their hard work and share their stories.

As a sponsor, your business will be promoted through event road signs placed throughout the watershed, and recognition in all our marketing channels.

Website – 3,700 visitors per month

Emails – 6,600 subscribers

Newsletters – 2,500 addresses

Social Media – 13,225 followers across Facebook, Instagram, Twitter, and LinkedIn

**Sponsorship at the Trail Maker level, \$1,250, or above, provides a marketing table at the Talkin' Trash Picnic.**

Creek Clean Up Sponsorship Benefits					
	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Marketing presence at event	X	X	X	X	
Virtual nature program led by Wissahickon Trails' staff	X	X	X		
Corporate volunteer service day	X				

**Interested in becoming a sponsor or need more details?**

**Contact Lisa Hansell, Senior Development Manager**

[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) | 215-479-7432-cell

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### Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, [lisa@wissahickonstrails.org](mailto:lisa@wissahickonstrails.org)

#### Company Information

Company Name: \_\_\_\_\_  
Your Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Social Media handles:    Facebook            Instagram            Twitter            LinkedIn  
List all that apply

#### Sponsorship Levels

___	Environmentalist	\$10,000	___	Trail Maker	\$1,250
___	Preservationist	\$5,000	___	Small Business	\$500
___	Conservationist	\$2,500			

#### Payment Information

\_\_\_ Credit card payment online - <http://weblink.donorperfect.com/WTSponsorship>  
\_\_\_ Check for \$\_\_\_\_\_ (payable to Wissahickon Trails)  
\_\_\_ Remit invoice for \$\_\_\_\_\_  
\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

#### Company logo

Please send a hi-resolution company logo file as a jpeg or png.  
Lisa Hansell - [lisa@wissahickonstrails.org](mailto:lisa@wissahickonstrails.org)