

# Tex Mex 5k Race for Open Space Wednesday, June 22, 2022



**Tex Mex Connection** Restaurant is hosting the 32<sup>nd</sup> Tex Mex 5k Race for Open Space. **Wissahickon Trails** is proud to be the main beneficiary of this event with over \$1,000,000 raised to protect and restore the land and waterways of the Wissahickon Valley over the past 22 years.

**Become a sponsor** for one of the longest running and most popular weeknight runs in the region. Join the broad, loyal community that has supported this event for decades - runners, North Wales neighborhood, Tex Mex Connection customers, and the Wissahickon Trails community.

**Sponsors will be promoted** through all event communications, event signage, and recognition in all our marketing channels.

Event attendance - 1,250 runners, 150 volunteers

Website - 3,700 visitors per month

Emails - 6,800 subscribers

Newsletters - 2,500 addresses

Social Media - 11,650 followers across Facebook, Instagram, Twitter, and LinkedIn

**Sponsors at the Trail Maker \$1,250 level and above** have the opportunity to have a marketing presence at the race.

## Tex Mex 5k Race for Open Space - Sponsorship Benefits

	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Company logo featured on event signage and t-shirt	X	X	X	X	X
On-site marketing presence	X	X	X	X	
Complimentary race entries	10	8	6	4	2
Seating in the VIP Green Ribbon Tent with Tex Mex Connection buffet and frozen margarita bar	Reserved table for 10	8 seats	6 seats	4 seats	2 seats
Corporate volunteer service day	X				
Food & drink tickets for 20 to a Tex Mex Connection Tiki Party	X				

**Interested in becoming a sponsor?**

**Contact Lisa Hansell, Senior Development Manager**

[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) | 215-479-7432-cell

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**Wednesday, June 22, 2022**



**Sponsorship Commitment Form**

Send form to:

Lisa Hansell, Senior Development Manager, [lisa@wissahickontraills.org](mailto:lisa@wissahickontraills.org)  
Wissahickon Trails - Lisa Hansell, 12 Morris Road, Ambler, PA 19002

**Company Information**

Company Name: \_\_\_\_\_  
Your Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Social Media handles:      Facebook              Instagram              Twitter              LinkedIn  
List all that apply

**Sponsorship Levels**

___	Environmentalist	\$10,000	___	Trail Maker	\$1,250
___	Preservationist	\$5,000	___	Small Business	\$500
___	Conservationist	\$2,500			

**Payment Information**

\_\_\_ Payment by credit card online - <http://weblink.donorperfect.com/WTSponsorship>  
\_\_\_ Check for \$\_\_\_\_\_ (payable to Wissahickon Trails)  
\_\_\_ Remit invoice for \$\_\_\_\_\_  
\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

**Company logo**

Please send a hi-resolution company logo file as a jpeg or png.  
Lisa Hansell - [lisa@wissahickontraills.org](mailto:lisa@wissahickontraills.org)