

Tex Mex 5k Race for Open Space Wednesday, June 23, 2021



Tex Mex Connection Restaurant is hosting the 31st Tex Mex 5k Race for Open Space. **Wissahickon Trails** is proud to be the main beneficiary of this event with over \$1,000,000 raised to protect and restore the land and waterways of the Wissahickon Valley over the past 21 years.

Become a sponsor for one of the longest running and most popular weeknight runs in the region. Join the broad, loyal community that has supported this event for decades - runners, North Wales neighborhood, Tex Mex Connection customers, and the Wissahickon Trails community.

Sponsors will be promoted through all event communications, event signage, and recognition in all our marketing channels.

- Event attendance - 1,000 runners, 150 volunteers
- Website - 3,700 visitors per month
- Emails - 6,800 subscribers
- Newsletters - 2,200 addresses
- Social Media - 10,000 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsors at the \$1,250 level and above will have reserved seats in the Green Ribbon Tent and enjoy a Tex Mex Connection dinner buffet with margarita bar and craft beer.

Tex Mex 5k Race for Open Space - Sponsorship Benefits					
	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Company logo featured on event signage and t-shirt	X	X	X	X	X
On-site presence opportunity	X	X	X	X	
Complimentary race entries	10	8	6	4	
Seating in the Green Ribbon Tent with Tex Mex Connection buffet and frozen margarita bar	Table for 10	8 seats	6 seats	4 seats	
Corporate volunteer service day	X				
Reserved seating, food & drink tickets for 20 to a Tex Mex Connection Tiki Party	X				

Interested in becoming a sponsor or need more details?
Contact Lisa Hansell, Senior Development Manager
lisa@wissahickontrails.org | 215-479-7432-cell

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Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, lisa@wissahickonstrails.org
Wissahickon Trails – Lisa Hansell, 12 Morris Road, Ambler, PA 19002

Company Information

Company Name: _____
Your Name: _____
Title: _____
City, State, Zip: _____
Phone: _____
Email: _____
Website: _____
Social Media handles: Facebook Instagram Twitter LinkedIn
List all that apply

Sponsorship Levels

___	Environmentalist	\$10,000	___	Trail Maker	\$1,250
___	Preservationist	\$5,000	___	Small Business	\$500
___	Conservationist	\$2,500			

Payment Information

___ Check for \$_____ (payable to Wissahickon Trails)
___ Remit invoice for \$_____
___ Pledge of \$_____ to be paid by ___/___/___
Credit card payment online at wissahickonstrails.org – **Click on Donate Now**
___ Email Lisa Hansell, lisa@wissahickonstrails.org, if making your donation online.

Company logo

Please send a hi-resolution company logo file as a jpeg or png.
Lisa Hansell – lisa@wissahickonstrails.org