



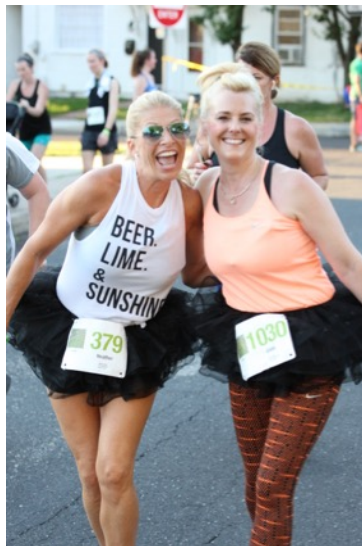
Tex Mex 5k Race for Open Space

WEDNESDAY, JUNE 24, 2020

NORTH WALES, PA

ABOUT THE RACE

The annual Tex Mex 5k Race for Open Space is one of the oldest and most popular 5k races in Eastern Montgomery County. Each year, **1,600 runners, 150 volunteers and 250+ spectators** fill the streets of North Wales in support of Wissahickon Trails.



Tex Mex Connection Restaurant & Bar presents the 5K, and hosts the Party-Under-the-Stars, which follows the race in the parking lot of the restaurant. Runners enjoy a buffet dinner, margaritas or craft beer, live music and a great atmosphere. Up to 25 fundraising teams (and sponsors) enjoy the Green Ribbon Tent, which has its own bar, food, port-a-potties, and fun activities.



In 2020, the Tex Mex 5k will celebrate its 31st year! Wissahickon Trails has been the beneficiary since 2000 and has helped grow the race to 1600 runners. The Tex Mex 5k Race for Open Space has raised more than \$1,000,000 for Wissahickon Trails so that it may continue to inspire and engage diverse communities of people to protect, to steward and to enjoy the land and waterways of the Wissahickon Valley.

Tex Mex 5k Race for Open Space



ATTENDEE PROFILE

Gender:

Female - 65%

Male - 35%

Age:

18-24 - 4.9%

25-34 - 21.4%

35-44 - 32%

45-54 - 25.6%

55+ - 11.4%

80% of the runners live within 10 miles of Ambler, PA 19002

SPONSOR A GREEN RIBBON TEAM

VIP Green Ribbon Teams enjoy the Party-Under-the Stars in style and comfort under the Green Ribbon Tent!

What's great about being on a Green Ribbon Team?

- DINE UNDER THE BIG TOP TENT- Celebrate with your teammates at your seat in the shade!
- The BIG TOP TENT is open until 9:00 pm - for Green Ribbon Team members (and sponsors at the \$1,250 level and above) ONLY
- Tex Mex Connection dinner buffet, frozen margaritas & specialty craft beer
- Private port-a-potties
- A place to store your belongings during the race
- Photo booth with props

Want to become a sponsor? Call or email Kelly Joslin, Community Outreach Manager, (215) 646-8866 or kelly@wissahickontrails.org.



WISSAHICKON TRAILS
CONNECTING LAND,
WATER & PEOPLE

**Tex Mex 5k
Race for Open Space
WEDNESDAY, JUNE 24, 2020
NORTH WALES, PA**

SPONSORSHIP PACKAGES

Environmentalist \$10,000 (1 Available)	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Company logo listed in Wissahickon Trails' newsletter.	Company logo listed in Wissahickon Trails' newsletter.	Company logo listed in Wissahickon Trails' newsletter.	Company logo listed in Wissahickon Trails' newsletter.	Company logo listed in Wissahickon Trails' newsletter.
Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.
Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).
Company logo displayed and linked on three websites: o Tex Mex Connection o Wissahickon Trails o Run the Day	Company logo displayed and linked on three websites: o Tex Mex Connection o Wissahickon Trails o Run the Day	Company logo displayed and linked on three websites: o Tex Mex Connection o Wissahickon Trails o Run the Day	Company logo displayed and linked on three websites: o Tex Mex Connection o Wissahickon Trails o Run the Day	
On-site presence and opportunity to distribute promotional material.	On-site presence and opportunity to distribute promotional material.	On-site presence and opportunity to distribute promotional material.	On-site presence and opportunity to distribute promotional material.	
Complimentary race entries for 10 runners.	Complimentary race entries for 8 runners.	Complimentary race entries for 6 runners.	Complimentary race entries for 4 runners.	
Table for 10 in the VIP Green Ribbon Tent.	Seating for 8 in the VIP Green Ribbon Tent on race night.	Seating for 6 in the VIP Green Ribbon Tent on race night.	Seating for 4 in the VIP Green Ribbon Tent on race night.	
Company logo printed on race registration receipt.	Company logo printed on race registration receipt.			
Corporate volunteer day of service organized by Wissahickon Trails.				
Cocktail party for 20 at Tex Mex Connection				

**Want to become a sponsor? Call or email Kelly Joslin,
Community Outreach Manager, (215) 646-8866 or kelly@wissahickonstrails.org.**



2020 Commitment Form

Yes, I would like to sponsor a Wissahickon Trails Event! (formerly WVWA)

Company Name _____

Your Name _____

Position/title _____

Address _____ City/State/Zip _____

Phone _____

E-mail _____

Let's Meet

I would like to meet with you to discuss possibilities for my organization

Annual Events Available for Sponsorship

- Maple Sugar Festival - March 1, 2020
- Creek Clean Up - April 25, 2020
- Tex Mex 5K Race for Open Space - June 24, 2020
- 2020 Walk the Wissahickon - September 26, 2020
- Craft Beer by the Creek - October TBD
- Green Ribbon 5-Mile Trail Race - November 7, 2020

Sponsorship Levels

Environmentalist	starting at \$10,000
Preservationist	starting at \$5,000
Conservationist	starting at \$2,500
Trail Maker	starting at \$1,250
Small Business Member	starting at \$500
Other _____	

Payment

A check for \$ _____ is enclosed / made payable to: **Wissahickon Trails**

Invoice our company for _____

\$ Payment will be sent _____ (date)

Logo and Website URL

Please send an electronic logo in the following formats: jpeg and eps

Contact Information

Kelly Joslin, 12 Morris Rd. Ambler, PA 19002

Phone: 215-646-8866; Fax: 215-654-7489 kelly@wissahickontrails.org; www.wissahickontrails.org